# **Historic, Archive Document**

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# ourads

FALL 1953 WHOLESALE PRICE LIST

- \* Flower Bulbs
- \* Specialty Seed
- \* Supplies

"30 Years of Service and Quality"

OLAF MONRAD BULB CO., INC.

ELiot 8797 900 THOMAS STREET SEATTLE 9, WASH.



# "OUR WAY OF BUSINESS" . . . Personal Service—Finest Quality

On the following pages we are pleased to offer what we feel to be the finest in Northwest and Holland Import flowerbulbs.

Our policy is to supply the dependable quality we know **you** want — Bulbs that you can pass on to your customer with confidence.

All available advertising material will be sent at no charge. We will also have a good supply of full color pictures.

We will give all orders prompt attention and ship by the best, and most practical, method of transportation.

We hope this book will be your guide to "buying with confidence."

# HYACINTHS

#### HOLLAND IMPORT

Size	1	Per 1000	Per 100
19/21 cm.		\$150.00	\$16.00
18/19 cm.	***************************************	135.00	14.50
17/18 cm.	***************************************	110.00	12.00
16/17 cm.	***************************************	95.00	10.50
15/16 cm.	******************	75.00	8.50

#### Single Red and Rose

Gertrude, rose pink
Lady Derby, early light pink
La Victoire, carmine red
Pink Pearl, deep clear rose
Princess Margaret, soft pink, large
Queen of the Pinks, rosy pink, late

#### Single White

Arentine Arendsen, showy pure white, early

L'Innocence, pure white

#### Single Dark and Light Blue

Bismark, sky-blue
Grand Maitre, deep lavender blue
Myosotis, forget-me-not blue
Ostara, pure blue, lightly tinted violet.
Excellent forcer

King of the Blues, dark blue, purple richness

#### Single Yellow

City of Haarlem, pure yellow Yellow Hammer, earliest soft yellow

Limited quantity of PREPARED HYACINTHS, 18-19 cm. available in L'Innocence. Pink Pearl, Ann Marie and La Victoire, \$18.50 per 100.

# SPECIAL \$49.00 BULB COLLECTION

If you are unfamiliar with varieties, or possibly ordering for the first time, why not let us help you. This assortment of best sellers for counter trade can be shipped complete after September 10th. Pictures and advertising material included.

**750 Tulips, 11/12 cm.** (75 ea. 10 varieties)

120 Hyacinths, 15/16 cm. (24 ea. 5 colors)

100 Daffodils, DN-1, King Alfred

100 Crocus, 9/10 cm., Mixed Colors

NOTE: We will double the above quantities at a cost of \$98.00.

# TULIPS

#### FINEST NORTHWEST AND HOLLAND IMPORT

#### SINGLE EARLY VARIETIES

	TOP Per 1000	SIZE Per 100
Brilliant Star, vermilion scarlet	\$55.00	\$6.00
Couleur De Cardinal, crimson scarlet		6.00
De Wet, golden, flushed fiery orange	50.00	5.50
Ibis, deep pink	50.00	5.50
Keizerskroon, scarlet red, yellow margin	70.00	7.50
Keizerskroon, 11/12 cm. size	60.00	6.50
Olympiade, pure yellow	50.00	5.50
Pelican, large pure white	50.00	5.50
Prince Carnival, yellow, overlaid with red blotch	60.00	6.50
Sunburst, Yellow, flushed and flamed red, large	55.00	6.00

#### DOUBLE EARLY VARIETIES

	TOP Per 1900	SIZE Per 100	FIRST Per 1000	
Aga Khan, deep yellow base changing to deep orange. Orange-yellow edges	\$80.00	\$8.50	******	*****
Dante, fiery scarlet	70.00	7.50	64.00	7.00
Mr. Van Der Hoeff, pure yellow	55.00	6.00	45.00	5.00
Orange Nassau, orange scarlet	55.00	6.00	45.00	5.00
Peach Blossom, soft rosy pink	55.00	6.00	45.00	5.00
Schoonard, pure white	55.00	6.00	45.00	5.00
Victory, new deep scarlet	80.00	8.50	******	*****

#### MAYFLOWERING DOUBLE LATE VARIETIES

	TOP Per 1000	SIZE Per 100	FIRST Per 1000	SIZE Per 100
Eros, lilac rose, 20"	\$95.00	10,00	\$85.00	\$9.00
Livingston, bright red, base inside pale yellow	70.00	7.50	60.00	6.50
Mt. Tacoma, pure white, green base, 18"	55.00	6.00	45.00	5.00
Uncle Tom, mahogany red, outstanding	100.00	11.00	90.00	9.50
Symphonia, beautiful old rose	60.00	6.50	50.00	5.50

#### MENDEL VARIETIES

	Per 1000	Per 100
Fuga, blood-red, early, excellent forcer		\$6.00
Her Grace, pure rose, white base	55.00	6.00
John Gay, beautiful clear orange	45.00	5.00
Krelage's Triumph, glowing red, 19"	45.00	5.00
Overdale, "Brilliant Star" red, large flower, early	55.00	6.00
Shackleton, excellent pure white		6.00
Van Der Eerden, scarlet red, good keeper	45.00	5.00

# TULIPS—Cont'd

#### TRIUMPH VARIETIES

(Improved early strain of Darwins)

1		SIZE Per 100
Crater, lovely crimson red, 20"	\$45.00	5.00
Corniforus, deep red, flushed carmine	55.00	6.00
Edith Eddy, cerise rose, banded white, 18"	45.00	5.00
Elmus, cherry red, white edge, for Valentine's Day	. 55.00	6.00
Glory of Noordwijk, brilliant rose pink, late forcing, 18"	. 55.00	6.00
Merry Widow, crimson, white edge, early forcer	. 70.00	7.50
Mr. Zimmerman, very fine rose, large, 11/12 cm	. 45.00	5.00
Nivea, pure white, strong stem	. 55.00	6.00
Olaf, beautiful brick-red, excellent early forcer	60.00	6.50
Topscore, Bright geranium red, large, good forcer	60.00	6.50

#### PARROT VARIETIES

	TOP	SIZE	FIRST	SIZE
Pe	r 1000	Per 100	Per 1000	Per 100
Allard Pierson, rich crimson maroon\$	43.00	\$ 5.00	\$36.00	\$4.00
Black Parrot, the black parrot1	60.0L	17.00	******	
Blue Parrot, sport of Darwin Bleu Aimable	43.00	5.00	36.00	4.00
Fantasy, salmon-rose	43.00	5.00	36.00	4.00
Orange Favorite, sport of Orange King, very fragrant	43.00	5.00	36.00	4.00
Red Champion, fiery and rosy red	65.00	7.00	54.00	6.00
Sunshine, yellow	55.00	6.00	45.00	5.00
Therese, cherry scarlet, 8" dia	55.00	6.00	45.00	5.00
Violet Queen, soft lavender violet	60.00	6.50	54.00	6.00

#### BREEDER VARIETIES

	FIRST	SIZE
<u> </u>	Per 1000	Per 100
Cunera, purple bronze, yellow base	\$36.00	\$4.00
Dillenburg, lovely orange-red, bronze edge	36.00	4.00
George Grappe, soft manuve, clear blue base, tall	45.00	5.00
Indian Chief, coppery-red, 32"	55.00	6.00
J. J. Bouwman, terra cotta & orange, large	36.00	4.00
Louis XIV, purple, flushed golden bronze	45.00	5.00
Prince of Orange, terra cotta, orange edge		4.00
Tantalus, deep lilac-rose, buff yellow	45.00	5.00

# TULIPS—Cont'd

#### DARWIN VARIETIES

4	er 1000	SIZE Per 100	FIRST Per 1000	Per 100
Afterglow, deep rose-orange	\$43.00	\$5.00	36.00	4.00
Allard Pierson, rich crimson-maroon	43.00	5.00	36.00	4.00
Allbright, carmine red, blue base	43.00	5.00	36.00	4.00
Aristocrat, sparkling deep rose	60.00	6.50	50.00	5.50
Bartigon, fiery red	43.00	5.00	36.00	4.00
Charles Needham, large vermilion		*****	45.00	5.00
City of Haarlem, huge vermilion scarlet	60.00	6.50	50.00	5.50
Clara Butt, soft salmon rose	43.00	5.00	36.00	4.00
Demeter, deep violet blue, early	60.00	6.50	50.00	5.50
Farncomb Sanders, scarlet, clear white base	43.00	5.00	36.00	4.00
Gloria Swanson, carmine, blue base	43.00	5.00	36.00	4.00
Golden Age, deep golden yellow	55.00	6.00	45.00	5.00
Greuze, purple violet			36.00	4.00
Insurpassable, orchid lavender	55.00	6.00	******	*****
Invincible, beautiful blue		******	45.00	5.00
La Tulip Noire, the black tulip	43.00	5.00	36.00	4.00
Margaux, color of sparkling burgundy		*****	36.00	4.00
Niphetos, soft yellow, long flower		*****	45.00	5.00
Philip De Comines, maroon-black	43.00	5.00	36.00	4.00
Pride of Zwanenburg, beautiful carmine rose	55.00	6.00		*****
Pride of Haarlem, rose carmine	. 43.00	5.00	36.00	4.00
Princess Elizabeth, lilac rose	. 43.00	5.00	36.00	4.00
Prunus, clear pink	43.00	5.00	36.00	4.00
Rose Copeland, deep rose	. 43.00	5.00	36.00	4.00
Scarlet (Red) Pitt, a sport of Wm. Pitt, Best	43.00	5.00	36.00	4.00
Scotch Lassie, deep lavender	. 43.00	5.00	36.00	4.00
The Bishop, pure violet, white base	55.00	6.00	45.00	5.00
Utopia, cherry-red, 3½ week forcer	43.00	5.00	36.00	4.00
Victoire D'Oliviere, good red	43.00	5.00	36.00	4.00
Wm. Copeland, early lavender	43.00	5.00	36.00	4.00
Wm. Pitt, glowing scarlet	43.00	5.00	36.00	4.00
Zwanenburg, pure white	43.00	5.00	36.00	4.00
Mixture	42.00	4.50	34.00	3.75

# **BOTANICAL (ROCKERY) VARIETIES**

	TOP	SIZE
	Per 1000	Per 100
Clusiana, dainty, white and cherry petals	\$52.00	5.50
Chrysantha, yellow, cherry outside	35.00	4.00
Eichleri, goblets of crimson scarlet	45.00	5.00
Kaufmanniana, white tinted carmine	85.00	9.00
Marjoletti, yellow, flamed scarlet	45.00	5.00
Praestens Fusilier, flaming orange-red, 3-5 flowers	135.00	14.00
Red Emperor, long scarlet petals, black base	85.00	9.00
Red Emperor, 11/12 cm	75.00	8.00
Sylvestris, yellow, very fragrant		4.50

# TULIPS-Cont'd

#### MAYFLOWERING (COTTAGE) VARIETIES

(Flowers the same time as Darwins. Stems of the same length)

TOP	SIZE	FIRST	SIZE
Per 1000	Per 100	Per 1000	Per 100
Advance, red, flushed rose orange	*****	\$50.00	5.50
Albino, pure white, ivory stamen\$55.00	\$6.00	45.00	5.00
Carrara, purest white, ivory stamen	*****	36.00	4.00
Dido, orange red, carmine shade		36.00	4.00
Golden Harvest, soft yellow, 28"	5.00	36.00	4.00
Grenadier, flame orange	*****	45.00	5.00
G. W. Leak, vermilion scarlet, of great brilliance 55.00	6.00	45.00	5.00
Inglescomb Yellow, canary yellow 43.00	5.00	36.00	4.00
Marshall Haig, bright scarlet, yellow base	*****	45.00	5.00
Mrs. John Scheepers, stunning golden yellow, tall, long petals	6.00	45.00	5.00
Martha, lily flowered, large, rose-red	*****	45.00	5.00
Marcellina, lily flowered, carmine rose	*****	45.00	5.00
Mother's Day, sulphur yellow	*****	36.00	4.00
Northern Queen, pure pink and white 55.00	6.00	45.00	5.00
Picotee, lily flowered, white, edged rose	•••••	36.00	4.00

## FIRST TIME OFFERED!!

Exhibition size tulips—14 cm. size—Bulbs that will stop your customers when they see these enormous tulips on your counter. This is top quality with eye-appeal. Good varieties in a full range of colors. Holland import. Our supply is definitely going to be limited and we ask that you please order early for best delivery.

#### TRIUMPH VARIETIES

Medium tall stems, large flower. Improved early Darwins.

Alberio, deep red, yellow edge

Edith Eddy, cerise, white edge

Kansas, pure white

Rhineland, yellow, red border

Telescopium, violet rose

#### PARROT VARIETIES

Blue Parrot, rich blue Fantasy, soft rose Orange Favorite, best orange

#### DARWIN VARIETIES

Bartigon, fiery red
La Tulip Noire, black
Philip Snowden, dark rose
Pride of Haarlem, cerise scarlet
Princess Elizabeth, rosy pink
Prunus, salmon pink
Wm. Pitt, scarlét
Zwanenburg, pure white

#### COTTAGE VARIETIES

Golden Harvest, soft yellow Inglescomb Yellow, canary yellow

PACKED: 50 and 100 bulbs per bag PRICE: \$52.00 per 1000, \$5.50 per 100

# **DAFFODILS** and NARCISSUS

#### NORTHWEST GROWN

#### TRUMPET DAFFODILS

D. Per 100	N No. 1 Per 100	DN No. 2 or R Per 1000	
Aerolite, primrose perianth, yellow trumpet\$80.00	\$ 8.50	******	*****
King Alfred, golden yellow, deeply frilled, bold trumpet	8.50	45.00	5.00
Lovenest, pure white perianth, frilled apricot trumpet turning pink115.00	12.50	85.00	9.00
Madame Krelage, refined creamy white trumpet. reflexed mouth	12.50	85.00	9.00
Mrs. R. O. Backhouse, ivory white, trumpet tinted pink	18.00	•••••	*****
Mt. Hood. pure white, overlapping white petals, creamy white trumpet changing to pure white. Outstanding220.00	23.00		*****
Spring Glory, clear white long petals, long chrome yellow trumpet	10.00	70.00	7.50
The First, very early clear yellow, good forcer	7.50	55.00	6.00
LARGE CUP DAFFODII	.s		
Carlton, enormous frilled cup, clear yellow 90.00	9.50	******	*****
Daisy Schaeffer, broad white petals, soft yellow cup120.00	13.00	•••••	*****
Diana Kasner, white, yellow, blood-red 65.00	7.00	******	*****
Fortune, bright yellow perianth, large deep orange cup	11.00	85.00	9.00
John Evelyn, pure white large petals, large orange-yellow cup, frilled	10.00	******	******
Helios, perfectly formed deep yellow perianth, cup opens light orange, changes to deep orange 60.00	6.50	45.00	5.00
Scarlet Elegance, dark yellow petals, med. size, orange-red cup	7.50	*******	******

### **DOUBLE DAFFODILS & NARCISSUS**

	DN Per 1000	No. 1	DN No. 2 or 1			
Cheerfulness, double white, centers tinted		Per 100	Per 1000	Per 100		
cream, fragrant cluster narcissus	60.00	6.50	48.00	5.50		
Gold Eagle, double Sir Watkins, yellow and orange	80.00	8.50	60.00	6.50		
Insulinde, beautiful double white inner petals orange scarlet	95.00	10.00	******	*****		
Mary Copeland, double creamy white with deep orange center	140.00	15.00		******		
Texas, large double flower, yellow and red, outstanding	115.00	12.50	85.00	9.00		
Twink, pale primrose yellow, center bright orange, double	90.00	19.50	70.00	7.50		
Von Sion, double yellow	75.00	8.00	60.00	6.50		
TRIANDUS						
Thalia, 3-4 fine white flowers on a stem. Elegant	\$140.00	15.00		*****		
JONQUIL	LA					
Campernelle Regulosus, rich yellow, fragrant.	\$ 60.00	6.50	45.00	5.00		
POETA	z					
Geranium, large white petals, orange-red eye, cluster	\$ 75.00	8.00		*******		
Laurens Koster, pure white perianth, orange yellow cup. Single cluster	\$ 60.00	6.50	45.00	5.00		
POETICU	ıs					
Poeticus Dante, pure white petals, red eye Poeticus Recurvus, single white Narcissus		6.50 6.50	45.00 45.00	5.00 5.00		

# NARCISSUS for Growing In Bowls

(Using soil, pebbles or chips)

Chinese Sacred Lily			
· ·	14/16 cm	16/18 cm	18/20 cm
Per 100	\$ 5.50	\$ 6.50	\$ 8.00
Per 1000	52.00	62.00	75.00
Grand Soleil D'Or, yellow	14/16 cm.,	16/18 cm.,	18/20 cm.
Per 100	5.50	6.50	8.00
Per 1000	52,00	62.00	75.00
Paper-White	. 13/14 cm.,	14/15 cm.,	15/16 cm.
Per 100	4.50	5.50	6.50
Per 1000	40.00	52.00	62.00

# **CROCUS**

BLUE AND PURPLE		m. up 00-Per 100		0 cm. -Per 100	8/9 Per 1000-	cm. Per 100
Baron Von Brunow, deep purple	\$30.00	\$3.50	\$26.00	\$3.00	\$22.00	\$2.50
Jubilee, brilliant blue	30.00	3.50	26.00	3.00	22.00	2.50
Niggerboy, darkest purple	30.00	3.50	26.00	3.00	22.00	2.50
Purpurea Grandiflora, deep glossy purple	30.00	3.50	26.00	3.00	22.00	2.50
Queen of the Blues, pure light lilac blue	30.00	3.50	26.00	3.00	22.00	2.50
STRIPED Striped Beauty, purple lines on white	36.00	4.00	32.00	3.50	26.00	3.00
WHITE Kathleen Parlow, pure white	38.00	4.25	34.00	3.75	28.00	3.25
YELLOW Mammoth Yellow, always a ravorite	48.00	5.25	42.00	4.50	36.00	4.00
Mixed, all colors	35.00	4.00	30.00	3.50	25.00	3.00
SPRING FLOWERING SPECIE CROCUS  TOP SIZE Per 100						
Chrysanthus Snow Bunting, pure white, yellow center, outside striped purple\$2.50						
Susianus (Cloth of Gold), dwarf, deep	yellow					2.50
Tomasinianus Whitewell Purple, reddi	sh viol	et	*************			2.00

# **DUTCH IRIS**

#### Northwest Grown

#### WEDGEWOOD

Even Wedgewood blue. Large flower, strong stem

Northwest grower prices not established at the time price list printed. Market price will prevail, or you may write for quotations.

quotations.	Per	1000
Blue Ribbon, velvet-like deep purple. Forces between	9/10 cm	n. \$30.00
Wedgewood and late varieties Excellent.	10/11 cm	n. \$38.00
	Per 1000	
6/7 cm	7/8 cm	8 cm up
Blue Horizon, tall purple blue\$15.00	\$28.00	\$35.00
D. Haering, white with lilac 20.00	35.00	48.00
Early Snow, pure white 22.00	35.00	46.00
Golden Harvest, good yellow 22.00	35.00	46.00
Imperator Filifolia, perfect deep blue	25.00	30.00
White Excelsior, extra large pure white	35.00	46.00
Yellow Queen, excellent uniform golden yellow 22.00	35.00	

We will pre-cool Wedgewood on your request if ordered by September 1st.

## LILIES

Lilium Regale, white with brown markings. Outstanding fragrance.

Lilium Spec. Album, pure white, reflexed petals

Lilium Auratum (Gold Band), white with yellow, spotted crimson

Lilium Auratum Platyphyllum, improved Auratum

Lilium Henryii, the orange speciosum (same shape as Album)

Lilium Spec. Rubrum, rose, reflexed petals

Croft Easter Lily

Write for Prices

# CALLA LILIES

Calla Aethiopica—Large pure white flowers on tall stem.		
	Per 1000	Per 100
1¼ to 1½"	.\$ 60.00	<b>\$ 6.50</b>
1½ to 1¾"	120.00	13.00
1¾ to 2"	170.00	18.00
2" up	210.00	23.00
Calla Elliotiana—November delivery. Beautiful golden yellow.		
1¾ to 2"	\$110.00	\$12.00
2 to 2½"	140.00	15.00
2½ to 3"	275.00	30.00
Calla Rehmani Superba—October delivery. Rose-pink flower changing to cerise. Dwarf.		
1¼ to 1½"	\$100.00	\$11.00
1½ to 2"	130.00	14.00
2 to 2½"	180.00	20.00

# MISCELLANEOUS BULBS

AMARYLLIS HYBRID

2½"-2½"
2¾"-3"
3" up

Write for Prices

2.50

2.00

#### ANEMONES

ANEMONES				
		r 1000	Jumbo	er 100 No. 1
Monarch De Caen, Mixed	Jumbo	<b>No.</b> 1 \$22.00	\$4.00	\$2.50
Monarch De Caen, Blue		22.00	4.00	2.50
Monarch De Caen, Red		22.00	4.00	2.50
		22.00	4.00	2.50
Monarch De Caen, Violet		22.00	4.00	2.50
Monarch De Caen, White				3.00
St. Brigid, Mixed		25.00	4.50	
St. Brigid, Blue		25.00	4.50	3.00
St. Brigid, Rose		25.00	4.50	3.00
St. Brigid, Red	40.00	25.00	4.50	3.00
BABY GLADIOLUS — Octo	ber De	livery		
			Per 1000	
Amanda Mahy, beautiful salmon pink			1" up	<b>1" up</b> \$3.50
Blushing Bride, white and carmine				4.50
Peach Blossom, rose blush				4.50
Spitfire, scarlet red, crimson blotch				3.50
The Bride, pure white				3.50
Mixture, all varieties				4.00
wixture, air varieues			33.00	4.00
CHIONODOXA (Glory of	the Sn	iow)		
		•	Per 1000	Per 100
Giganthea, lavender				\$2.50
Lucilea, clear blue, white center				2.50
Sardensis, intense bright blue	• • • • • • • • • • • • • • • • • • •	*************	20.00	2.50
ERANTHIS HYEMALIS — (W	inter A	conite)	D 1000	
The well-known butter-yellow				\$3.50
FREESIA, TECOLOTE H	IYBRIDS			
Flowers of immense size and delightfully fragrant mended. Available in <b>Pure White</b> , <b>Light Yello</b> <b>der</b> , <b>Finest Blue</b> , <b>Purple and Mixture</b> .				
		1/2-56"	%-¾"	34-34"
Per 1000		\$17.00	\$26.00	\$36.00
Per 100		2.00	3.00	4.00
LEUCO IIIA VEDNIIA (S	n asserbed	رم)		
LEUCOJUM VERNUM (S	nownai	(e)	Per 1000	Per 100
11/4" 11/2"				\$4.00
1½" up				4.50
MUSCARI (Hyacini	thus)		Per 1900	Per 100
Armeniacum, bright blue, Topsize	-			\$2.00
Powtroides Alba subita Wassins			00.00	0.50

#### ORNITHOGALUM ARABICUM (Star of Bethlehem)

				Per 1000	
White glossy flower	with black ey	e. Fine Easter	flower. 1½-1¾	\$40.00	\$4.50

#### RANUNCULUS

	Per 1000				Per 100		
Mixed Colors	3/4-7/8" \$35.00	5%-3/4" \$24.00	½-%" \$16.00	3/4-7/8'' \$4.00	%-¾" \$3.00.	½-5%'' \$2.00	
Pink	42.00	******	******	4.50	******	******	
Red	42.00	******	******	4.50	•••••	******	
Yellow	42.00	******	•••••	4.50	•••••	******	
White	42.00	******	******	4.50	******	******	

#### SCILLA

	Per 1000	Per 100
Campanulata Alba, white	\$22.00	\$2.50
Campanulata Excelsior, deep blue	22.00	2.50
Campanulata Rose Queen, fine rose	22.00	2.50
Siberica, spring beauty, Topsize	27.00	3.00

SNOWDROPS (Galanthus)	Per 1000	Per 100
Nivalis, Fl. Pleno, double	37.00	4.00
Nivalis, Fl. Simplex, single	27.00	3.00

# TUBEROUS ROOTED BEGONIA AND GLOXINIA BEST QUALITY CALIFORNIA TUBERS

#### EARLY JANUARY DELIVERY

Types	Sizes	Per 1000	Per 100
Double-Camelia Flowered Single-Frilled	11/4-11/2"	\$ 80.00	\$ 9.00
Carnation Carnation	1½-2"	130.00	14.50
Picotee	2-2½"		18.50
Hanging Basket	2½" up	235.00	25.00
Rosebud	)		

NOTE: Write for prices on Belgium Begonia and Gloxinia.

CLOVINII		( <i>i _ 1</i>	2
GLOXINIA 1	1 Call	fornia (	Jrow II

	Per 1000	Per 100
1½-2"	\$220.00	\$23.00
2" up		30.00

# SEED

We are specializing in Calceolaria, Cineraria, and Cyclamen for those growers that are looking for the finest in finished pot plants. Growing habits, color range and flower size are all outstanding. Our seed is imported from one of the oldest and most reliable European seed houses. Once you have grown this strain, you will never change. Order today and compare it with the seed you are now using. Then you can see why we say "It is the finest obtainable."

#### CALCEOLARIA "Mona" — Choice Mixture of Tigred Varieties

Valuable Hybrid strain of dwarf, compact and entirely uniform habit. It is extremely free-flowering, and contains the finest colors in bronze, yellow and red shades. Flowers are large, well-shaped and beautifully tigred. Trade Packet: (1/140 oz. \$2.50) (1/112 oz. \$4.00) (1/56 oz. \$6.00).

#### CINERARIA --- "Copenhagen Market"

Very fine free-flowering Hybrid strain with compact growth and attractive medium blossoms. Contain an outstanding mixture of colors ranging from modern rusted through salmon shades. Extra choice.

Trade Packet: \$2.50

#### CYCLAMEN -- "Asmussen"

One of the best strains of unsurpassed quality. The leaves are beautifully marked and the large, well-formed flowers stand freely over the foliage. Very uniform in growth and color.

Bonfire, bright salmon scarlet	1000 Seeds \$20.00	100 Seeds \$2.25
Cherry Red	16.00	1.75
Dark Red	16.00	1.75
Pearl V. Zehlendorf, dark salmon pink	18.00	2.00
Rose V. Zehlendorf, light salmon pink	18.00	2.00
Rococco Grandiflora, fringed finest mixed	18.00	2.00
White, pure white	16.00	1.75
White, with carmine eye	16.00	1.75

#### PANSY SEED

Monrad's "900", chosen by us as an				
outstanding strain in size and color.	1 oz.	½ oz.	1/4 oz.	⅓ oz.
Uniform, compact plants	\$15.00	\$8.00	\$4.50	\$2.50
Engelman Giant, Mixed (Original)	. 15.00	8.00	4.50	2.50
Engelman Giant, Mixed	. 10.00	6.00	3.50	2.00
Swiss Giant, Mixed	8.00	4.50	2.50	1.50
Swiss Giant, Aurora	8.00	4.50	2.50	1.50
Swiss Giant, Golden Queen	8.00	4.50	2.50	1.50
Swiss Giant, Lake of Thun, solid blue, dark blue blotch	h 8.00	4.50	2.50	1.50
Swiss Giant, Orange Sun	8.00	4.50	2.50	1.50
Swiss Giant, Pure White	8.00	4.50	2.50	1.50

# SPECIALTY GIFT ITEMS

#### INDOOR PLANTER WITH BULB (Delivery after October 20)

This is a wonderful value at a popular price. Beautiful glazed ceramic planters containing large select bulbs. Three hand painted Dutch designs in 7 different color combinations. Attached drainage saucer. Bulbs planted dry—ready for your customer to water and watch grow! Planter cellophane wrapped with color picture and growing instructions. Packed: 24 per carton, 8 planters ea.; paper—white narcissus. Soleil D'Or Narcissus and Hyacinths. Size:  $3\frac{1}{2} \times 3\frac{1}{2} \times 3\frac{1}{2}$ . Weight: 30 lbs. Cost: \$16.00 carton.

Retail: \$1.29 ea.





#### **CERAMIC PLANTERS**

Same type and size as planter with bulb, but **unplanted**. Attractive Pine Tree design. Base in colors of green, tan, red and gray. Assorted colors may be ordered.

Cost: \$10.95 per carton (24); \$5.75 per dozen.

**OBLONG PLANTER:**  $3\frac{1}{2}x5\frac{1}{4}$ " with attached drainage saucer. Bamboo Trees design. Choice of Tan color with Green trees, Dark Green with Tan trees or Red with Chartreuse trees.

Cost: \$6.95 per dozen

#### **GLADIOLUS GIFT BOX**

Attractive 7"x9" full color box of 12 top size Gladiolus in most popular varieties. Available November 15th on, for Christmas sales. Packed: 21 per carton.

Cost: 69c ea.

**Retail:** \$1.25



#### SUPPLIES

#### **FERTIL - POINTS**



The easy to use (it's pointed) plant food tablet. Contains everything essential for healthy plant growth . . . plus vitamin B-1. No dissolving, mixing or measuring necessary. Each tablet gives a perfectly blended feeding to your plants. **Odorless.** 

Packed: 144 bxs. 10c size, 11 lb. Cost: \$ 8.64 (.06c ea.)

24 bxs. 10c size, 2 lb. Cost: 1.44

72 bxs. 25c size, 12 lb. **Cost:** 10.80 (.15c ea.)

12 bxs. 25c size, 3 lb. Cost: 1.80

# SUPPLIES — Cont'd

#### ALASKA FISH FERTILIZER

Concentrated, liquid plant food. 100% Organic. The recognized favorite fertilizer of all garden enthusiasts, florists, greenhousemen, truck and fruit growers. **Deodorized,** Dilute with water and apply directly to any and all plants, including foilage. Satisfaction guaranteed or money refunded.

	Cost Per Doz.	Retail Ea.	Packed
4 Oz. size	\$ 2.52	\$ .35	24
8 Oz. size	4.32	.60	24
1 Pint size	6.48	.90	24
1 Qt. size	11.52	1.60	12
1 Gal. size	35.64	4.95	4
5 Gal. size	13.50 ea.	22.50	1

#### **CHARCOAL**

Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting season. Heavy double cellophane bag. Large 12 oz. size. **Packed:** 24 per ctn.

Cost: 20c ea.

Retail: 35c ea.



#### SOIL-PREP



Ideal for indoor and outdoor use. Specially prepared peat moss with charcoal. Packed in three-color polyethilene bag.

	Pack	Cost Ea. Retail
160 cu. in	24	20c 35c
400 cu. in	12	45c 79c

#### **HYACINTH GLASSES**

Crystal clear! For growing Hyacinths indoors in water. Per ctn. 24: \$6.00 (Weight 12 lb. Per ctn. 12: \$3.25



#### PLAS-TIES

The new plastic plant tie. Available in green or silver. Attractive envelope of 72 ties in counter display carton of 24 envelopes. Six display cartons to shipping case. Plas-Ties are 7" long. Also in spools of 200 ft. 8 per carton.

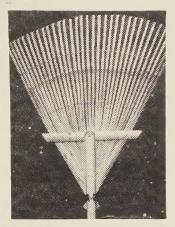
Case (144 envelopes)	<b>30.24</b> (.21 ea.)	<b>.35</b> ea.
Display Carton (24 envelopes)	<b>5.04</b> (.21 ea.)	<b>.35</b> ea.
Spool (200 feet)	.81 ea.	1.35 ea.

# SUPPLIES - Cont'd

#### **BAMBOO LAWN RAKES**

The vastly better Bamboo Rake made by "Kimura". Guaranteed to be the finest bamboo rake you have ever sold. Exceptionally lively, tough and long-wearing, made from 5 to 7-year old bamboo stock. Be sure to order the companion Shrub Rake, a one-handed rake designed especially for cleaning flower and shrub beds and edges.

Kimura	Lawn	Rake,	packed	100	 \$43.00	(145 lbs.)
Kimura	Lawn	Rake,	packed	25	 45.00	
Kimura	Shrub	Rake,	packed	100	 14.00	(40 lbs.)
Kimura	Shrub	Rake	packed	25	 16.00	



#### BAMBOO STAKES - DYED GREEN

			Per 1000	(2000)
11/2	ft.	Standard Thickness	\$ 3.25	\$ 5.50
2	ft.	Standard Thickness	4.25	7.00
21/2	ft.	Standard Thickness	5.25	9.00
3	ft.	Standard Thickness	6.25	12.00
31/2	ft.	Standard Thickness	9.25	15.50
4	ft.	Standard Thickness	11.25	19.00
5	ft.	Extra Heavy Quality	18.25	32.00
6	ft.	Extra Heavy Quality	24.25	43.00

#### **WOODEN LABELS (Eastern Manufacture)**

P	acked	Per 1000
Copper Wired Tree Labels, painted1000	per Box	\$ 3.75
Pot Labels, painted—4"1000	per Box	2.95
Pot Labels, painted—5"	per Box	3.25
Pot Labels, painted—6"	per Box	3.65
Garden Labels, painted—8"250	per Box	8.00
Garden Labels, painted—10"250	per Box	9.00
Garden Labels, painted—12"	per Box	13.75

#### CEDAR PLANT CONTAINERS — Hand-Split

Trays
Flower Pots
Wall Boxes

Porch Tubs Hanging Baskets Window Sill Boxes

#### PLANTING FLATS & CEDAR GARDEN STAKES

Complete list with prices available. Write for description pamphlet.



# SUPPLIES - Cont'd

#### MICHIGAN PEAT

Michigan Peat is 97% organic matter, weed free and contains almost 3% available natural nitrogen.

Michigan Peat is **not** a spaghnum or moss peat—but a **sedge** type peat that is decayed vegetation from extensive deposits, centuries old. It is rich brown in color and furnishes the "humus" necessary for **greener** lawns—**stronger** root systems—**more abundant roses**—**blooms**—**flowers**—**healthier plants** and **vegetables**.

Michigan Peat is an "organic soil builder" and easy to use. No screening and breaking up to do. It is finely textured, uniform and makes gardening a pleasure. It absorbs moisture and releases nitrogen as it decomposes. Michigan Peat combines the benefits of peatmoss, humus and chemical conditioners in one "all purpose" soil conditioner. It is in a class by itself.

Michigan Peat is now offered for the first time in the Northwest. Five convenient size packages to fit your needs. Three new Michigan Peat Brand Products also available. Attractive polyethilene bags for counters.

#### MICHIGAN PEAT

	100 lbs.	50 lbs.	25 lbs.	Peck 10 in carton	½ Peck 20 in carton
Sug. Retail	\$4.99	\$2.89	\$1.99	\$1.00	\$ .65
Dealer Cost	3.50	1.93	1.33	.67	.43

NOTE: Write for special prices on 5 ton and carload (30 ton) quantities.

#### MICHIGAN PEAT BRAND PRODUCTS

African Violet Soil-Potting Soil-Rose Soil (1/2 Peck 20 in ctn.) Ret. 65c, Cost 43c.

IF your customers prefer bulbs in packages, be sure to look over our package price list that is enclosed.

# PACKAGED BULBS

ARE CLEAN AND EASY TO HANDLE. PLENTY OF EYE-APPEAL. PACKAGED IN NEW K202 CELLOPHANE WITH FULL COLOR PICTURE AND PLANTING INSTRUCTIONS. ALL TOP QUALITY BULBS. NO MINIMUM ORDER.

**TERMS:** 30 days net. 10 days less 2%. F.O.B. Seattle, Washington. New accounts—cash with order or satisfactory credit references. 250 bulbs at the 1000 price. Prices subject to change without notice. This price list cancels all previous lists and quotations.

We give no warranty, express or implied, as to purity, description, quality, productiveness or any other matter of seeds, bulbs or plants we send out and will not be in any way responsible for the crop, when mentioned. Purity and germination tests are for information only and without guarantee.

**ORDERING INSTRUCTIONS:** Please print, type or write plainly. Allow us to make substitution in size, or equally good variety, if necessary. This will give you faster service.

# OLAF MONRAD BULB CO., Inc.

SEC. 34.66 P.L. OR.

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